

11-20-00

A

Attorney Docket: 100-058USA000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re original application of:

Applicant : Thomas J. Perkowski
Title of Invention : METHOD OF AND SYSTEM FOR ENABLING BRAND-IMAGE COMMUNICATION BETWEEN VENDORS AND CONSUMERS

Honorable Commissioner of Patents and Trademarks
Washington, DC 20231

TRANSMITTAL LETTER ACCOMPANYING THE FILING OF AN ORIGINAL APPLICATION

Sir:

This is a request for filing an original application entitled "METHOD OF AND SYSTEM FOR ENABLING BRAND-IMAGE COMMUNICATION BETWEEN VENDORS AND CONSUMERS" by Thomas J. Perkowski comprising:

- Two Hundred Forty (240) pages of Specification;
One Hundred Two (102) pages of Claims to Invention;
One (1) page of Abstract of Disclosure;
One Hundred Seventy Three (173) sheets of Informal Drawings; and
Certificate of Express Mailing (No. EL701906360US) under 37 C.F.R. 1.10 dated November 17, 2000.

Power of attorney in the present Application has been appointed to Thomas J. Perkowski, Esq., Reg. No. 33,134, of Soundview Plaza, 1266 East Main Street, Stamford, Connecticut 06902 and will be filed in the present Application shortly.

The present Application has been assigned to IPF, Inc. of Stamford, Connecticut, and the Patent Assignment will be filed in the present Application shortly.

Under 35 USC Section 120, Applicant hereby claims priority to the earlier filing dates of the following co-pending United States Patent Applications: No. 09/695,744 filed October 24, 2000 which is a Continuation-in-Part of Application No. 09/641,908, filed August 18, 2000 which is a Continuation-in-Part of copending Application No. 09/599,690 filed June 22, 2000; which is a Continuation-in-Part of copending Application No. 09/483,105, filed January 14, 2000; copending Application No. 09/465,859 filed December 17, 1999; which is a Continuation-in-Part of copending Application No. 09/447,121 filed November 22, 1999; copending Application 09/441,973 filed November 17, 1999; which is a Continuation-in-Part of copending Application Serial No. 09/284,197 which was entered into the U.S. on April 21, 1999 which is a National Stage Entry Application from International Application No. PCT/US97/19227 filed October 27, 1997, published as WIPO Publication No. WO 98/19259 on May 7, 1998; as well as a Continuation-in-Part of the following U.S. Applications: No. 08/736,798, now U.S. Letters Patent No. 5,918,214, filed October 25, 1996, No. 08/752,136, now U.S. Letters Patent No.

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JC871 U.S. PTO

JC945 U.S. PTO
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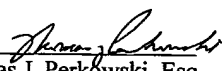
6,064,979, filed November 19, 1996; No. 08/826,120 filed March 27, 1997; No. 08/854,877 filed May 12, 1997, now U.S. Letters Patent 5,950,173; No. 08/871,815 filed June 9, 1997; and No. 08/936,375 filed September 24, 1997, each said Application is commonly owned by IPF, Inc., and is incorporated herein by reference in its entirety as if fully set forth herein.

Please address all correspondence to the undersigned attorney at:

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Respectfully submitted,


Dated: November 17, 2000


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CERTIFICATE OF EXPRESS MAIL
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Dated: November 17, 2000